



IC3 Festival



IC3 FESTIVAL THEME: **CHANGE**

Change- the only constant- and the year 2020 exemplifies this more than any other in living memory for most of us. Our personal and professional lives have seen a marked shift, with a ripple effect that is now challenging us to introspect, innovate, and initiate. With this as the overarching theme, the IC3 Festival seeks to explore the challenges, innovations, and potential solutions, for better acceptance and preparedness in the sphere of work for all stakeholders of the education ecosystem.

SUB- THEME 1: CHANGE IN THE COUNSELORS' ROLE

The pandemic is turning our world upside down, forcing discussion on changes in educational pathways, international education and career options in the changing world and economy. The digital revolution, coupled with COVID-19 induced global scenarios has started conversations about the future of education and work among young adults, parents and school counselors. This theme will bring to the fore practices to handle these new conversations, changes in admission policies, and the impact on advising students.

SUB- THEME 2: CHANGE IN UNIVERSITY ADMISSION PRACTICES

With rapid changes in geo-political scenarios, economic conditions, and COVID-19's impact on delivery of school education and standardized testing, student recruitment processes need to be adapted and potentially refashioned. Communicating institutional intent and plans, on keeping up with the needs of a changing work environment and safety measures for students has taken on primary importance. Career outcomes and pathways to various programs in the changing world need discussion and a dynamic approach. Connecting with schools, students, and other stakeholders to optimize efforts on student access and diversity in these challenging times needs a fresh approach in today's virtual mode.

SUB- THEME 3: CHANGE IN WORK ENVIRONMENT

With the physical world transforming into a virtual one this year, the work domain seems to have undergone a series of shifts for all stakeholders. Adjusting and constantly adapting to the dynamic situation has provided us with invaluable lessons and best practices. This sub-theme explores ways in which organizations had to reconsider and reimagine everyday work, as well as long term plans to best deliver work outcomes, keeping in mind the needs of the new normal.



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SUB- THEME 4: CHANGE IN STUDENT EXPERIENCE

The focus of this theme is understanding the impact of a post-COVID-19 world on student experience from an educational, psychological, and aspirational point of view. Addressing students' perception of this evolving world, its subsequent impact on higher education and career choices comes to the fore, as does the understanding and managing of student expectations in this new normal, alleviating their anxiety and pangs of uncertainty about their future to optimize exploration of future prospects.